

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



A44  
Ex82

UNITED STATES  
DEPARTMENT OF AGRICULTURE  
LIBRARY



BOOK NUMBER A44  
913918 Ex82

913918

KEEP MILK AT ITS BEST

(Suggested Radio Script)

Dairy farmers. . . and all the people connected with our great dairy industry. . . have done the best they can to see to it that the milk you buy is good. It's up to you to see to it that you keep it good . . . so flavor will be at its best when your family drinks it. There's one rule we should always remember about milk. . . that is. . .keep it cold all of the time. Put it in the refrigerator just as soon as you can. If you buy milk at the store. . .bring it home right away and put it in the refrigerator. If milk is delivered to your doorstep. . .bring it in just as soon as it is delivered. . .and put right into the refrigerator.

If milk warms up and stays at room temperature any length of time. . . off-flavors may develop. When you're preparing meals and using milk. . .don't let the bottle of milk stay out on the kitchen table for any length of time. Just as soon as you finish with it. . .put it back in the refrigerator. This is especially important during the summertime when kitchens are warm.

Oh. . .and that reminds me of a tip I would like to pass along to you. Does your kitchen get terribly hot during the summer? And have you ever noticed that the glasses you take off the cupboard shelf feel hot when you touch them? The flavor of milk when you pour it into those hot glasses isn't going to be its best. Try keeping some glasses in the refrigerator so they'll be good and cold. Then when you pour cold milk into these cold glasses. . . it's going to taste better right down to the last drop.

Another point I would like to mention. It's not a good idea to mix fresh milk with milk you have had for several days. Finish using a bottle before you start on a fresh one.

During these summer months. . .as well as the entire year. . . you and everyone in your family will enjoy milk more if you will keep it. . . and serve it. . .just as cold as possible. It's more refreshing that way. . .and it tastes better too.

###







